

Call for Speakers

Submission Guidelines

Submission deadline: May 3, 2024

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Intro to **ONE Conference**

ONE Conference is where the OutSystems world gets together to talk about the future of software development and what's possible with generative AI. This year, we're bringing together business leaders and developers to learn the latest from the OutSystems platform and to get inspired to deliver the software that matters most. This is your opportunity to get valuable insights into the latest trends like AI, and get exclusive access to premium technical content.

See the latest product innovations from OutSystems, learn from other low-code visionaries, and have fun. You'll meet OutSystems experts from around the world, experience a place for meaningful connections, and receive the tools you need to advance your career.



Key Dates

May 3, 2024

Submission Deadline

May 24, 2024

Notifications of selection sent to everyone

May 29, 2024

Agenda Launch on the event website

October 15–16, 2024

Event Dates

(*) Beside the event dates, all dates are subject to change according to the organization needs. Speakers will be notified as soon as possible if any of these dates change whatever it might be the reason.

Speaker Perks

These are the Speaker Perks for this year's event:

- Complimentary ticket for the Conference
- Speaker profile and session promotion
- Branded digital promotional assets
- Special Community badge
- Assistance from the OutSystems' Committee (*)
- Dedicated Support Team

(*) The speakers will have the chance to be assisted by an OutSystems' Committee that is going to be reviewing and selecting the sessions for this year's event. They will help speakers with: topic refinement, final session title and abstract, reviewing session outlines and drafts, checking the final deck and providing you feedback.

What we are looking for...

Speaker Types

- Author > **Speaker**

The speaker is the primary representative of the session, and therefore the main point of contact with the organization.

- Co-Author(s) > **Co-Speaker(s)**

The co-speaker is (or are, considering that a speaker can add up to 2 co-speakers to their sessions) the speaker's sidekick(s).

What we are looking for...

Session Format

Each session will be tailored to technical topics or any other relevant subject matter with a flexible duration ranging from 30 to 45 minutes, providing ample time for in-depth discussions and exploration of the chosen topic.

Please ensure your proposal fits within this extended time frame.

What we are looking for...

Difficulty Level

Beginner

This level is for people new to OutSystems or to the topic you are exploring. These sessions require minimal prior technical understanding, whether it's related to OutSystems or any other technology.

Intermediate

For those with some prior experience in OutSystems or the topic being discussed. You can assume that the audience has a basic understanding, allowing you to skip over the basics and focus on more advanced aspects.

Advanced

In this type of session, you are getting really into technical details. You expect that the audience has tried and explored the topic of the session, and you are giving advanced information on it.

What we are looking for...

Sessions Hot Topics

AI Applied in Applications

Show how you are applying AI in OutSystems applications. How is it improving processes? How was it implemented? What prompts generated good results?

Production Apps in ODC

Do you have examples of live application in ODC. Share your project technical details and what refactoring was done or not. Did you had to adapt your architecture? Tell us your story.

Integrating Libraries in OutSystems

What cool integrations have you done? Show technologies that work well with OutSystems. Show us how they fit in your solution and how do you integrate with them.

Application Tuning for Performance

What bottlenecks have you fixed? Was it improving the queries? Was it changing a technology? Share your stories and know how about improving performance.

Good Looking Front-End

How are you using OutSystems UI? Do you have your own patterns? Do you have enough animations in your application to receive an Oscar? Show us your cool applications and how to implement them.

Practical Examples of Architecture

Do you have crazy solutions? Refactoring of 200+ applications factory? Share your architecture stories with the world.

Submission Tips

A Good Pitch

Present a clear, focused message. Try to focus on ideas worth spreading, highlighting unique, innovative and impactful ideas that will shape the ONE Conference audience's outlook. Other Developers, as well as the OutSystems' Committee, are interested in your own experiences and practical advices, so share what you know and you will likely inspire others.

Keep it short and to the point. Don't overthink too much at this stage. Together, we will have time to enhance your presentation.

List the key takeaways from your session. These takeaways or goals if you may, will help everyone understand what are the messages to be learned or understood from your session.

Submission Tips

A Good Pitch

Grab others attention with a good title and abstract. Avoid grammar, spelling and punctuation errors at all cost while submitting your session, however, if your submission is accepted, our editors will help you tweak your title and abstract before it's published.

Title up to 80 characters

Abstract up to 500 characters

Submission Tips

An Awesome Bio

A good rule of thumb is anywhere from 3–6 sentences in length. Write in third person narrative, which is the most common mode of expression in print and other media. You can (and actually should) include more (fun!) facts and bring more substance to a biography in third person.

Treat your biography as though it were an advertisement (but a fun and catchy one). Answer the questions of who you are, how your expertise is beneficial to the reader's problems or goals and why you're the perfect person to speak at the conference. Open with your most impressive accomplishment to make the biography "pop".

Submission Tips

An Astonishing Photo

**Tips and trick for
selecting or taking an
astonishing photo**

- Stand by the side of a window
- Use a light/clean background
- Use portrait mode or blur background mode (if available)
- Test out looking sideways and directly at the camera
- Wear a strong colored shirt to help your phone better balance colors

Check the following example >

Submission Tips

An Astonishing Photo

**Tips and trick for
selecting or taking an
astonishing photo***



(*) Say hi! and thanks to Bruno, our designer, who so generously provided a couple of his astonishing photos so we can have a good example to share with you all.

How to submit

The Submission Process will take you through a 4-step form (*)

Terms & Conditions

Acceptance of the Terms and Conditions and Image Consent

Author's Details

Detailed information related to the Author and Co-Author (if applicable) of the session

Submission's Details

Entering every detail about the session

Review Your Submission

Review Submission

(*) Go to Requirements to better understand what are we asking for in each of the submission steps or skip to Submission Walkthrough to visualize the form as well as it's fields.

How to submit

Requirements

Author's Details (*2)

(*) **Title/Job Role**

(*) **Company**

(*) **Biography**

(*) **Mobile Number**

(*) **Country**

Linkedin URL

(*) **Profile Image**

(*) **Link to Short Intro Video**

(*) This field is mandatory.

(*2) These requirements are also applicable to co-author.

How to submit

Requirements

Submission's Details

(*) Session Topic

(*) Session Title

(*) Session Abstract

(*) Key Takeaways

Session Detailed
Description/Outline

(*) Difficulty Level

(*) Session Prerequisites

(*) Suggested Keywords

Session Deck

Additional Submission Information

(*) This field is mandatory.

How to submit

Selection Process

We have an internal selection committee made up of Community Members and OutSystems' employees that will review pitches.

We look at the entire pitch to help us get a comprehensive idea of what to expect from your talk. This is where your video and focused topic and description really helps!

After the evaluation period, all applicants will receive notification of acceptance or rejection by May 24, 2024, regardless of the status of their submission.

Frequently Asked Questions

Is there a list of topics that I should follow? We're searching for sessions that really connect with our audience. If you're an expert on a particular topic or eager to share your insights, we're all ears! And if you're struggling to come up with ideas, here are some suggestions for [hot topics](#).

Is there a limitation in terms of number of speakers and/or co-speaker per submission? Yes, each submission is limited up to 3 speakers (1 speaker, 2 co-speakers). [Check the Speaker Types section >](#)

Why do I need to share personal information, such as my mobile number? Having your number will help the Support Team to reach out if needed. Don't worry, we promise not to spam you! It will only be used in case of an emergency or urgent matter.

Frequently Asked Questions

Why do I need to record an intro video? The Committee may not have met you before, and they're looking forward to. Show them your enthusiasm with your presentation and this will help them understand who you are and how you present.

Why can't I edit my session after I submit it? If you have received a confirmation number, you can't edit your session within the platform anymore. But, you can withdraw that submission and submit one more time. However, the advice is that you don't overthink it too much, if selected, your submission can be enhanced after.

How will the Committee select the final sessions? The Committee has an evaluation criteria in place according to which will be reviewing all the submissions, one by one.

How will authors be notified? A notification with the final decision will be sent automatically to the author's email address previously indicated on the submission form.

Ready to Apply?

We're looking forward to receiving your submission.
If you decide to go for it, good luck!

If you have additional questions related to the
Submission Process, you can always reach out at
speakers@outsystems.com.

