



UNIÃO EUROPEIA

Fundo Europeu  
de Desenvolvimento Regional

**Project designation** | Strategic Plan 2015-2017: Targeting new international markets

**Project code** | LISBOA-02-0752-FEDER-002265

**Main aim** | OT3 - Enhancing the competitiveness of small and medium-sized enterprises (SMEs)

**Region** | NUTS II Lisboa

**Beneficiary** | OutSystems - Software em Rede, S.A.

**Approval date** | 14-09-2015

**Start date** | 01-06-2015

**End date** | 31-05-2017

**Total eligible cost** | 1.990.808,46 EUR

**European Union financial support** | 500.000 EUR (FEDER)

**Scope** | The project aims to support OutSystems (i) to establish itself as a global leader in providing business applications, (ii) to reach new segments and new international markets, and (iii) to generate the necessary brand awareness required for effective massification of subscriptions of OutSystems Platform. Based on a set of strategic guidelines for the coming years, the project presents a dynamic and aggressive approach to new markets, enabling OutSystems a position of unquestionable avant-garde and pioneering in the ICT sector, on a global scale.