



# The next-generation app intelligence solution to guide your portfolio at the speed of low-code.

Now available through the Insights Early Access Program

Modern app stakeholders are asked to make informed decisions based on a lot more data in a fraction of the time.

Introducing OutSystems Insights, the next-generation app intelligence solution that provides release-by-release usage, engagement, and customer satisfaction trends for your entire app portfolio. These continuous insights drive continuous improvement by allowing all members of the team to operate at the same pace.

## What can OutSystems Insights answer for you today?

- 01 **Are my customers happy with my app?**  
Track the customer satisfaction of your app overall or for a specific period or milestone.
- 02 **Is my app being used?**  
Track unique and recurrent users of your app for a specific period or from milestones such as a major release.
- 03 **How do users like the latest release?**  
Observe customer satisfaction and usage trends and get immediate user feedback after a release or milestone.
- 04 **Is the fix or feature my customer requested meeting expectations?**  
Get contextual user feedback to find out if your fix addressed a user's problem or to gauge how users feel about new functionality—while they are actually using it.
- 05 **What do my customers want?**  
Customer feedback widgets are added directly to your app (exactly where you want them) so users can provide suggestions, leave comments, or report problems from your app.
- 06 **What are my best and worst performing apps?**  
High-level dashboards display customer satisfaction, engagement, and usage trends for your entire app portfolio.
- 07 **Where should we invest more time, budget, and resources?**  
Put more resources on something hot or nip problems in the bud with release-by-release trends for your entire portfolio.
- 08 **Which apps have an acceptable ROI?**  
Make data-driven decisions to determine if the resources being spent are producing the expected returns.
- 09 **What apps should I consider sunsetting?**  
Find apps that are no longer used but are still using resources or not producing acceptable ROI.
- 10 **Are my MVPs viable?**  
Use the release-by-release usage, engagement, and customer satisfaction trends, along with real-time user feedback on MVPs, to test and measure viability.

Learn more about OutSystems Insights or join the Insights EAP and unlock exclusive access to continuous insights that drive continuous improvement.

[outsystems.com/insights](https://outsystems.com/insights)



#### Advantages of being an Insights EAP participant:

- Gain early access to OutSystems Insights and its new capabilities as they roll out.
- Receive guided assistance with configuring and getting the most value from Insights in your low-code environment.
- Obtain detailed information and trends about your entire OutSystems app portfolio.
- Get the chance to influence the Insights roadmap through continuous feedback with the product teams.

#### How to get the most out of your EAP experience:

- Share Insights with your stakeholders, product owners, portfolio managers, and IT executives.
- Have at least one app live, about to go live, or in user acceptance testing.
- Use Insights to baseline existing apps for quantifiable ROI measurements and data-driven prioritization going forward.
- Apply Insights to new apps from day one to complete the feedback loop in QA and be able to track the app's value over its entire lifecycle.

Current OutSystems customers and partners can apply to the Insights Early Access Program now. There will be several stages of early access for Insights through 2018. Apply now, and someone from our EAP team will be in touch with you shortly. [www.outsystems.com/insights](https://www.outsystems.com/insights)



#### About OutSystems

OutSystems is the number one platform for low-code rapid application development. Thousands of customers worldwide trust OutSystems as the only solution that combines the power of lowcode development with advanced mobile capabilities, enabling visual development of entire application portfolios that easily integrate with existing systems.

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