



OSDC Call for Speakers Submission Guide

Questions or queries? Reach out at
speakers@outsystems.com.

Submission Deadline: June 25, 2021

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Intro to OSDC

Let's build the difference

We're very excited to announce that we are bringing back the OutSystems Developer Conference (OSDC) virtually on November 17 - 18, 2021!

Never heard about it? It's OK! OSDC is a global event designed by and for developers with technical sessions and multiple tracks to help OutSystems developers sharpen their skills and share knowledge.

[Travel back in time to see what was like back in 2018 >](#)



Intro to OSDC

Everyone is Welcome

As tech leaders, we believe that a conference dedicated to making our industry better should reflect the diversity that surrounds us, and we encourage people from groups traditionally underrepresented in technology to apply. All speakers will find a supportive environment to help them prepare for their talk, whether it's their first technical talk, or their 100th!

We want to see the innovative apps you've built, how you've built them, and why. Show us your creativity, share your knowledge, and help the community build more apps.



Key Dates

Mark your calendars (*)

Jun 25, 2021

Submission deadline

July 7, 2021

Notifications of selection sent to everyone

July 8, 2021

Beginning of the **Speaker Journey**

Jul 14, 2021

Agenda Launch on the event website

Nov 17 - 18, 2021







Event Dates

(*) Beside the event dates, all dates are subject to change according to the organization needs. Speakers will be notified as soon as possible if any of these dates change whatever it might be the reason.



Speaker Perks

These are the **Speaker Perks** for this year's event:

-  Speaker profile and session promotion
-  Branded digital promotional assets
-  Exclusive SWAG items for Speakers
-  Special Community badge
-  Assistance from the OutSystems' Committee (*)
-  Dedicated Speaker Management and Support team

(*) The speakers will have the chance to be assisted by the very same OutSystems' Committee that is going to be reviewing and selecting the sessions for this year's event. They will help speakers with: topic refinement, final session title and abstract, reviewing session outlines and drafts, checking the final deck and video recording and providing you feedback.



What We're Looking For...

Speaker Types



Author > **Speaker**

The speaker is the primary representative of the session, and therefore the main point of contact with the organization.



Co-Author(s) > **Co-Speaker(s)**

The co-speaker is (or are, considering that a speaker can add up to 2 co-speakers to their sessions) the speaker's sidekick(s).

What We're Looking For...

Session Format



In-depth Sessions

45-minute session format focused on technical topics.

For example, some of the sessions previously included: developing mobile apps, OutSystems architecture and tooling, creating style guides, and more.



Lightning Sessions

20-minute lightning format that can be focused on other areas, get creative!

Some examples: becoming a tech lead, finding your path to OutSystems development, a cool app you built, how to ace a technical interview, or a social cause you supported with OutSystems platform and skills.



Submission Tips

A Good Pitch

Present a clear, focused message. Try to focus on ideas worth spreading, highlighting unique, innovative and impactful ideas that will shape the OSDC audience's outlook. Other Developers, as well as the OutSystems' Committee, are interested in your own experiences and practical advices, so share what you know and you will likely inspire others.

Keep it short and to the point. Don't overthink too much at this stage. Together, we will have time to enhance your presentation.

List the key takeaways from your session. These takeaways or goals if you may, will help everyone understand what are the messages to be learned or understood from your session.



Submission Tips

A Good Pitch

Grab others attention with a good title and abstract. Avoid grammar, spelling and punctuation errors at all cost while submitting your session, however, if your submission is accepted, our editors will help you tweak your title and abstract before it's published.

Title up to 80 characters

Abstract up to 500 characters

Submission Tips

An Awesome Bio

A good rule of thumb is anywhere from 3-6 sentences in length. Write in third person narrative, which is the most common mode of expression in print and other media. You can (and actually should) include more (fun!) facts and bring more substance to a biography in third person.

Treat your biography as though it were an advertisement (but a fun and catchy one). Answer the questions of who you are, how your expertise is beneficial to the reader's problems or goals and why you're the perfect person to speak at the conference. Open with your most impressive accomplishment to make the biography "pop".

Bio up to 500 characters



Submission Tips

An Astonishing Photo

You want to look your best, and we want to help you with that.

Tips and trick for selecting or taking an astonishing photo

Stand by the side of a window

Use a light/clean background

Use portrait mode or blur background mode (if available)

Test out looking sideways and directly at the camera

Wear a strong colored shirt to help your phone better
balance colors

[Check the following example >](#)



Submission Tips

An Astonishing Photo

You want to look your best, and we want to help you with that.

**Tips and trick for selecting
or taking an astonishing
photo (*)**



(*) Say hi! and thanks to Bruno, our designer, who so generously provided a couple of his astonishing photos so we can have a good example to share with you all.



How to Submit

The Submission Process will take you through a 4-step form (*)

Terms and Conditions

Acceptance of the Terms and Conditions and Image Consent

Author's Details

**Detailed information related to the Author and
Co-Author (if applicable) of the session**

Submission's Details

Entering every detail about the session

Review Your Submission

Review submission

(*) Go to Requirements to better understand what are we asking for in each of the submission steps or skip to Submission Walkthrough to visualize the form as well as it's fields.



How to Submit

Requirements

Author's Details (*²)

(*) **Title and Job Role**

(*) **Company**

(*) **Biography**

(*) **Mobile Number**

(*) **Region**

(*) **Time Zone**

Linkedin URL

Twitter URL

(*) **Profile Image**

(*) This field is mandatory.

(*²) These requirements are also applicable to co-author(s).



How to Submit

Requirements

Submission's Details

(*) **Session Format**

(*) **Session Level**

(*) **Session Title**

(*) **Session Abstract**

(*) **Suggested Keywords**

(*) **Key Takeaways**

(*) **Link to Short Intro Video**

Session Deck

Additional Submission Information

(*) This field is mandatory.



How to Submit

Selection Process

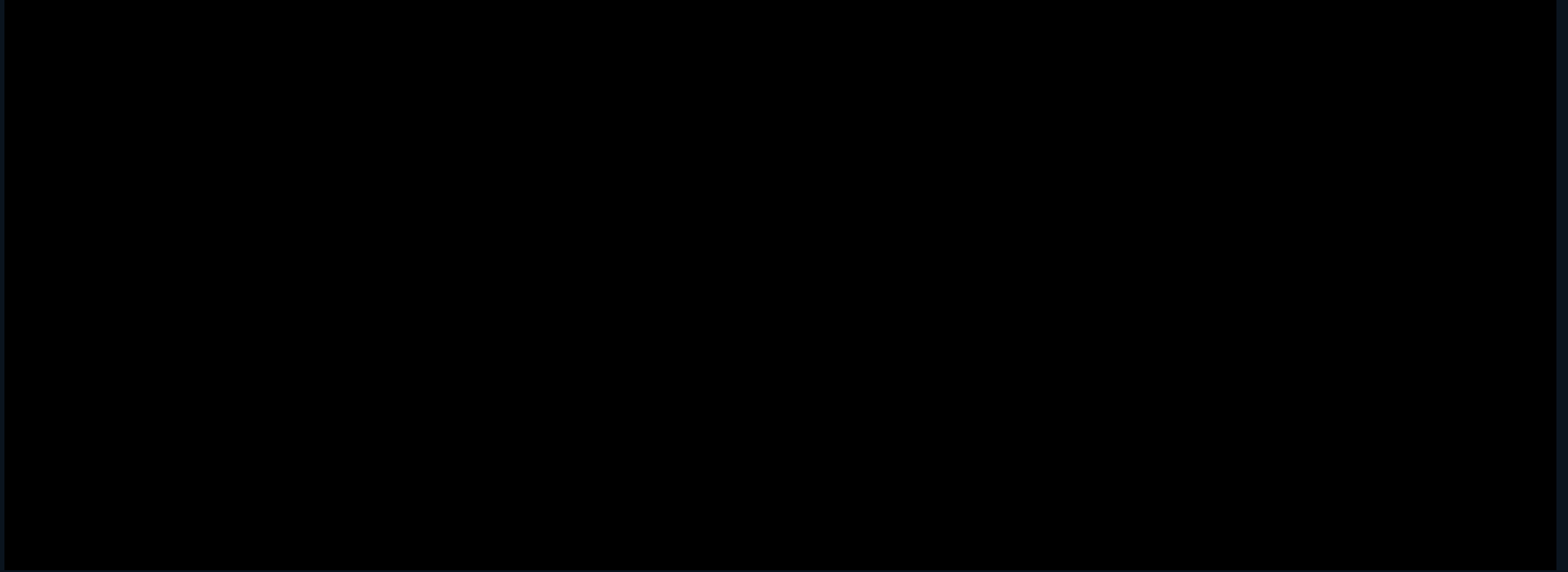
We have an internal selection committee made up of OutSystems' employees from the Community, Engineering, and Product Marketing teams that will review pitches.

We look at the entire pitch to help us get a comprehensive idea of what to expect from your talk. This is where your video and focused topic and description really helps!

After an evaluation period, everyone can expect to be notified by June 25, 2021, regardless of the status of their submission.



Submission Video Walkthrough



[Download video >](#)



Frequently Asked Questions

Isn't there a list of topics that I should follow? This year the team has decided to invert the previous approach: instead of giving a predetermined list of topics, the idea is to navigate through the hottest topics from the submissions that we got and structure our agenda based on that information.

Is there a limitation in terms of number of speakers and/or co-speakers per submission? Yes, each submission is limited up to 3 speakers (1 speaker, 2 co-speakers). [Check the Speaker Types section >](#)

Why do I need to share personal information, such as my mobile number? Having your number will help the Speaker Management and Support team to reach out if needed. Don't worry, we promise not to spam you! It will only be used in case of an emergency or urgent matter.

Why do I need to record an intro video? The Committee may not have met you before, and they're looking forward to. Show them your enthusiasm with your presentation and this will help them understand who you are and how you present. [Check the Submission Video Walkthrough >](#)



Frequently Asked Questions

Why can't I edit my session after I submit it? If you have received a confirmation number, you can't edit your session within the platform anymore. But, you can withdraw that submission and submit one more time. However, the advice is that you don't overthink it too much, if selected, your submission can be enhanced after.

How will authors be notified? A notification with the final decision will be sent automatically to the author's email address previously indicated on the submission form by July 7, 2021.



OutSystems
Developer
Conference

Ready to apply?

We're looking forward to receiving your submissions. If you decide to go for it, good luck!

Hope this guide comes in handy.

In any case, if you have additional questions related to the Submission Process, you can always reach out at speakers@outsystems.com.

Download it and take it everywhere with you >