

# UX UI Design Services

Ensure successful user adoption and business outcomes

# WHAT WE DELIVER

## UX UI Concept

**A vision of what your application must be for it to achieve your user and business goals**

- Expected business benefits
- User needs, pain point
- Personas
- User journey
- Low-fidelity mock-ups
- High-fidelity mock-ups
- **10 days, 2 UX UI Designers**

## UX UI Assessment

**Deep analysis of your application to improve user experience, ease-of-use, and efficiency**

- Usability report
- Design recommendations
- Industry best practices
- UX review
- UI review
- **5 days, 1 UX UI Designer**

## User Testing

**Organized feedback from 'real' users to validate business benefits before the application is fully built**

- Validation of expected business benefits
- Interviews, script testing, and A/B testing
- Personas
- User journeys
- User Observations
- **5 days, 1 UX Designer**

## Style Guide

**A visual language for your applications, to ensure brand guidelines are followed, and maintain UI consistency**

- Translate your design system into a consistent OutSystems UI
- 3 custom patterns
- **5 days, 1 Front End Developer**

# Project timeline example

(all services can be leveraged at any time)



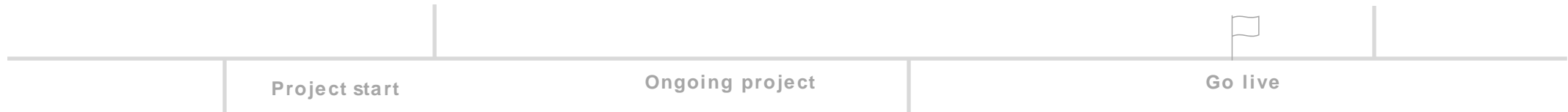
## Style Guide

The OutSystems platform allows you to build applications faster by reusing the same components. Make sure you have the best UI UX baked into your development by having a Style guide.



## User Testing

Users will tell you if the application fulfills their - and the business needs. Ensure successful adoption by testing your live application with real end-users



## UX UI Concept

You are not ready yet to do a discovery workshop, but you want to explore the future options for the look and feel of an application.



## UX UI assessment

A thorough and unbiased UI and UX review according to best practices and business goals.

# Thank You!

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